

WEEKLY SALES SCENARIOS  
2ND QUARTER 1988

	<u>1988 NORMAL</u>	<u>10%</u>	PERCENT EXCESS <u>20%</u>	<u>30%</u>
4/8	3.7	3.7	3.7	3.7
4/15	3.9	4.6	5.0	5.4
4/22	4.1	4.6	5.0	5.4
4/29	4.1	4.6	5.0	5.4
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	15.8	17.5	18.7	19.9
5/6	4.2	4.6	5.0	5.4
5/13	4.2	4.6	5.0	5.4
5/20	4.2	4.6	5.0	5.4
5/27	4.2	4.6	5.0	5.4
5/30-31	1.7	1.8	2.0	2.2
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	18.5	20.2	22.0	23.8
6/3	2.5	2.8	3.0	3.2
6/10	4.2	4.6	5.0	5.4
6/17	4.2	4.6	5.0	5.4
6/24	4.2	4.6	5.0	5.4
6/27-30	4.0	4.0	4.4	4.8
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	19.1	20.6	22.4	24.2
TOTAL	53.4	58.3	63.1	67.9
BUDGET	59.9	59.9	59.9	59.9
VARIANCE	-6.5	-1.6	+3.2	+8.1

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